

AI WEEK

THE EUROPEAN #1 AI EVENT

7[^]Edition

The Italian Artificial Intelligence Week, at Milan Trade Expo!

19-20 May 2026 | aiweek.it

la Repubblica

Rai

24 ORE

sky

What is AI Week?

AI WEEK

19 - 20 May 2026 | aiweek.it

7th Edition

Artificial Intelligence, European Largest Event

AI WEEK is Europe's largest event dedicated to Artificial Intelligence, designed for managers, entrepreneurs, and professionals seeking to understand and leverage AI to drive innovation and business transformation. It features international speakers, workshops, masterclasses, use cases, and networking opportunities, all aimed at showcasing the potential of AI across industries.

Key Numbers

+80.500

ALL-TIME PARTICIPANTS

+18.000

In Person Participants - 2025 Edition

+19.000

Business Opportunities Generated - 2025 Edition

+700

Speakes - 2025 Edition

+250

AI-Exhibitors - 2025 Edition

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Browse the photo gallery

Over 1,200 photos [Here](#)

Press Review

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+4,3 millions of people reached (Organic)

+10 millions of people reached (ADV)

+150 written articles

download here the complete press review

Open

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+25.000 Live attendees expected in 2 days



Online

18, 21 & 22 May 2026
on www.aiplay.it

+



In-Person Event

19 - 20 May 2026
Milan Rho Trade Expo

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Some Sponsor of AI WEEK 2025

Who Partnered with us:

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...and 245 other partners

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Some Keynote Speaker of AI WEEK 2026

THE EUROPEAN #1 ARTIFICIAL INTELLIGENCE EVENT

Some Keynote Speakers 2026

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Advait Sarkar

Senior Researcher at Microsoft



Karen Hao

Journalist, Author of the New York Times bestseller "Empire of A"



Michele Catasta

President & Head of AI at Replit



Nataliya Kosmyna

Research Scientist at MIT
Massachusetts Institute of Technology
co-Author "Your Brain on ChatGPT"



Mark Hamilton

Senior Research Scientist
at Google DeepMind



Elena Verna

Growth at Lovable

Some Keynote Speakers 2026

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Llion Jones

Co-Author, "Attention Is All You Need"
CTO and Co-Founder, Sakana AI



Luca Ferrari

CEO at Bending Spoons



Mercedes Bidart

CEO & Co-founder at Quipu



Philippa Webb

Co-founder and Director
of the Oxford Institute
of Technology and Justice



Pau Aleikum Garcia

Founder & Director
at Domestic Data Streamers



Silvia Wang

CEO at Serenis

Some Keynote Speakers 2026

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Rong Yan
CTO at HeyGen



Gian Segato
Data Science Manager for Research
at Anthropic



Shaden Alshammari
Researcher, Computer Science
and Artificial Intelligence Laboratory at MIT



Philip Johnston
Co-Founder & CEO at Starcloud



Minh Pham
Head of AI Agent Infrastructure at Perplexity



Jacob Adler
Grand Prix Winner at the Runway AI Film Festival
AI-generated films, composer, performer and teacher

AI WEEK

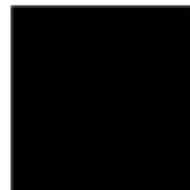
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Who participated in AI WEEK 2025?

(demand for AI solutions)

Large Companies – Who Attended with a Ticket?



...and +8000 other companies

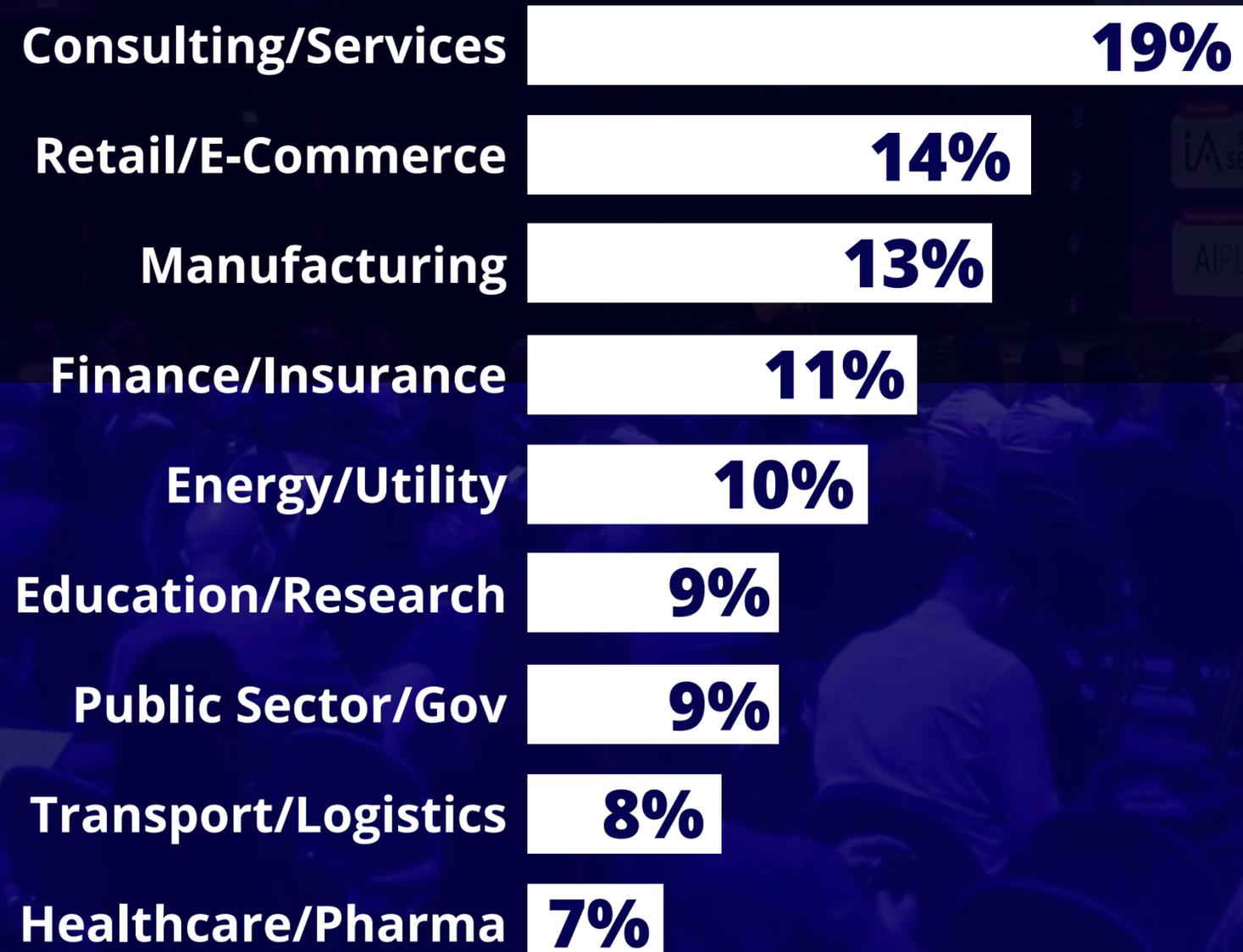
Sectors & Job Titles

AI WEEK

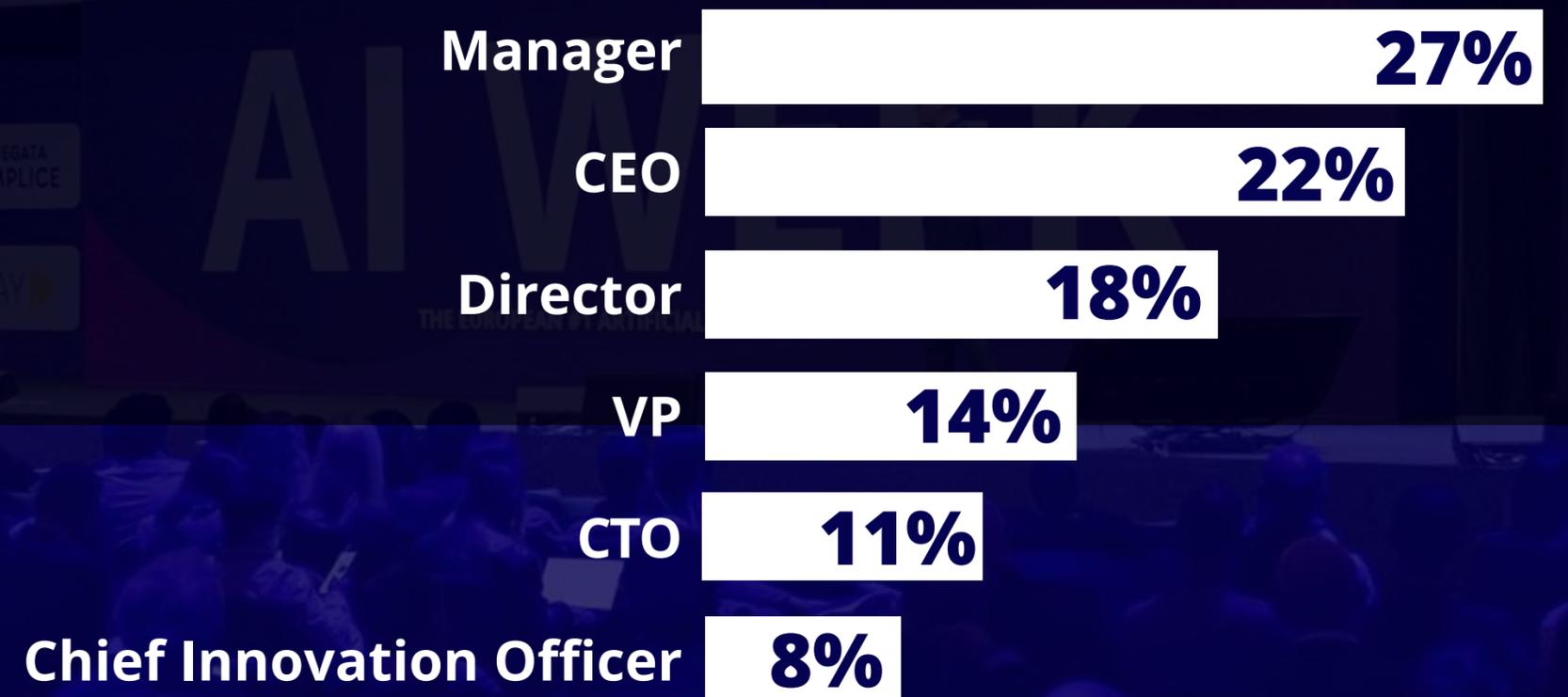
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SECTORS



SENIORITY



8.000 companies participated in the 6th edition

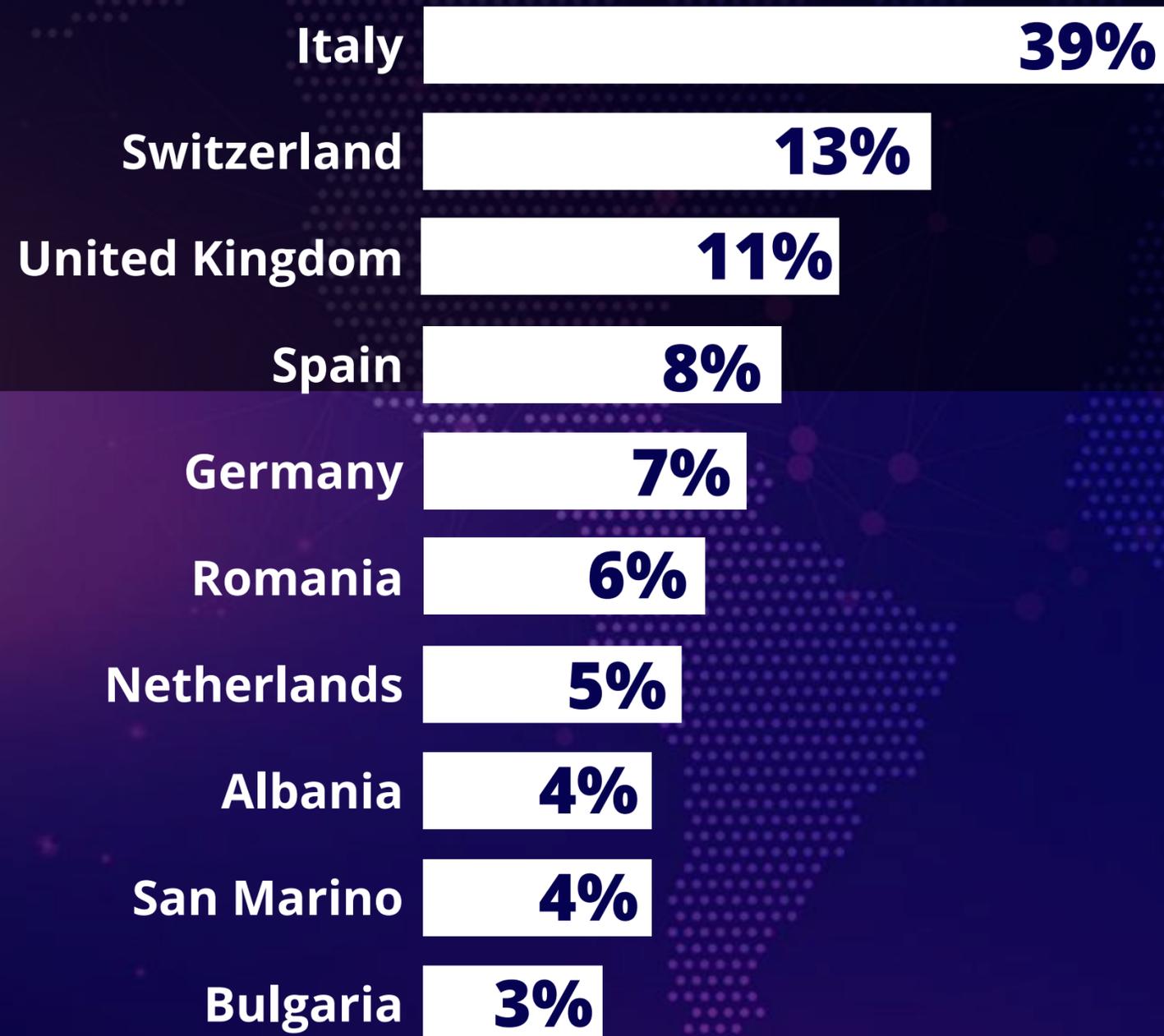
Origins of AI WEEK Visitors

AI WEEK

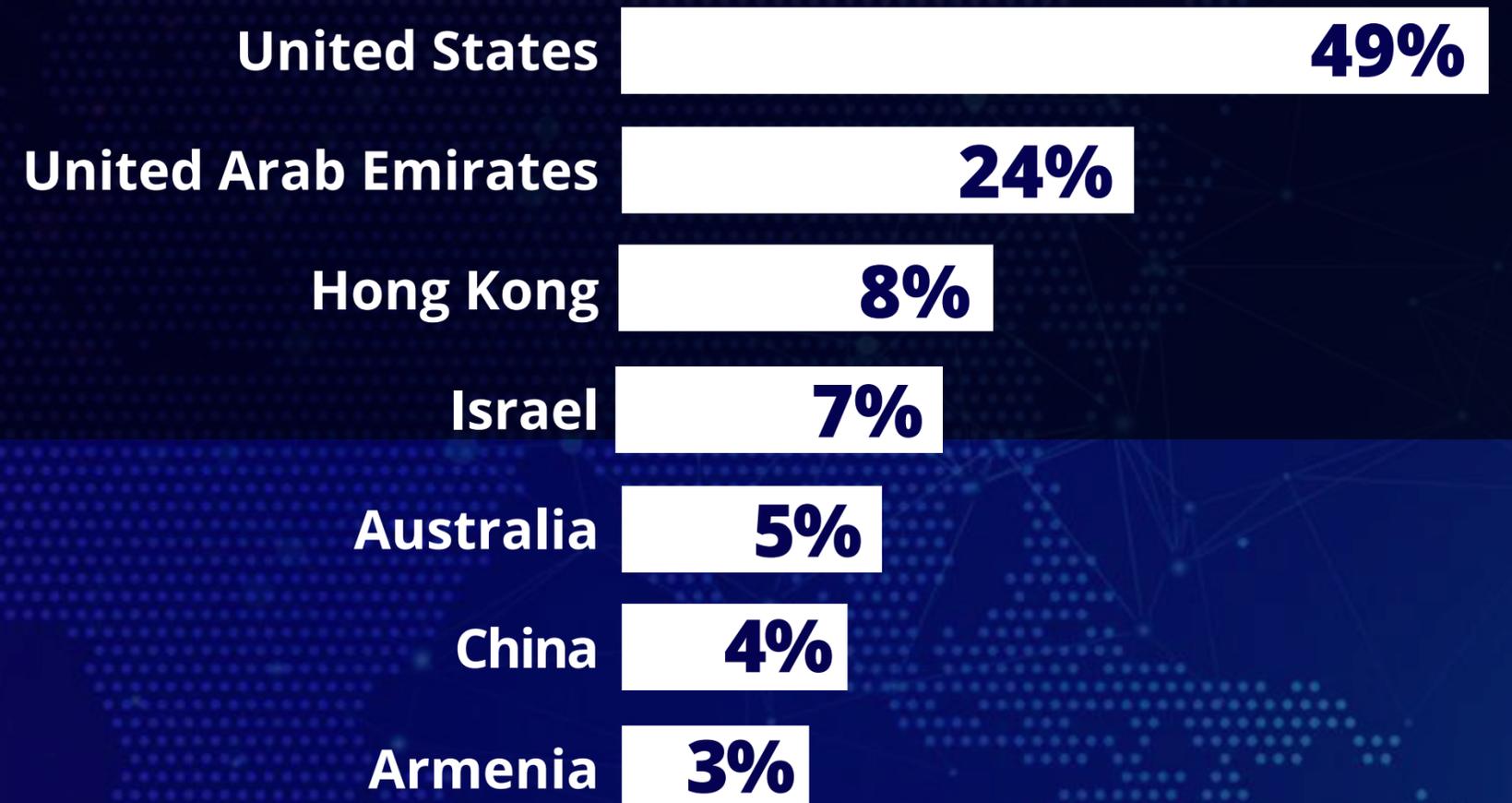
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EU COUNTRIES



NON EU COUNTRIES



Tickets to attend AI WEEK 2026

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397 Euro



1.557 Euro



637 Euro



1.557 Euro

Why AI WEEK?

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MAIN STAGE



Your inspirational speech in a plenary session with over 1,500 managers **morning or afternoon**

Duration: 12 minutes
Speaker: Ceo, VP
Topic: Vision



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TECH STAGE



Your platform demo speech in a plenary session with over 1,500 managers **morning or afternoon**

Duration 12 minutes
Speaker Tech
Topic: Demo



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Open Space - Stages

Meet your Clients in person!

- Silent system headphones with simultaneous translator
- Lead capture within the event Stages



NEW!



4 Stages 100

Maximum Capacity: 100 seats

open from 10AM to 6PM

5 Stages 250

Maximum Capacity: 250 seats

open from 10AM to 6PM

2 Maxi Stages 600

Maximum Capacity: 600 seats

open from 10AM to 6PM

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THE EUROPEAN

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Job Hour

Open from 5PM to 7PM



FREE ENTRANCE AT 5PM

- For those seeking employment in AI
- For individuals seeking a career change
- For those who want to learn about AI companies

How to Find the Best Candidates?

- Deliver a 12-minute speech in a Corner Standup (maximum 12 available)
- Receive candidates at your booth (CV collection)

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NEW!



4 VIP Lounge

Networking & Lead Generation
Branded Zone with coffee bar
and soft drink

4 Relax Area

Enjoy your break in a branded
relax area

1 Startup Lounge

Entrance reserved for holders
of Investor and/or Privilege
tickets



AI STARTUP SUMMIT



AI MARKETING SUMMIT



Startup, Investor & Venture

The meeting point for the most innovative artificial intelligence startups, investors, and companies seeking new opportunities. A **stage** dedicated to disruptive ideas, emerging technologies, and business models that are reshaping the future of markets. A unique occasion to discover tomorrow's key players and connect with the innovation ecosystem.

Summit Partner

The stage dedicated to marketers, communicators, and creatives aiming to master the potential of artificial intelligence. From data-driven strategies to hands-on sessions with tools like **ChatGPT, Midjourney, Runway**, and the most innovative platforms: a journey filled with real-world case studies, live demos, and best practices to turn AI into an immediate competitive advantage.



Cyber Security

A dedicated space for those who want to understand how artificial intelligence is transforming the world of digital security. Experts, companies, and institutions will discuss risks, solutions, and future scenarios—from leveraging AI to prevent threats and **cyberattacks**, to addressing ethical and governance challenges. This is an essential event for anyone seeking to safeguard the present and prepare for the future of cybersecurity.

Healthcare

A reference point for exploring how artificial intelligence is revolutionizing the healthcare sector. From assisted **diagnosis to personalized treatment pathways**, and the management of clinical data and hospital infrastructures: physicians, researchers, and innovators will share experiences, real-world cases, and perspectives on the future of health. A unique opportunity to discover technologies that improve people's lives and open up new frontiers in healthcare.

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Exhibition Space 2026



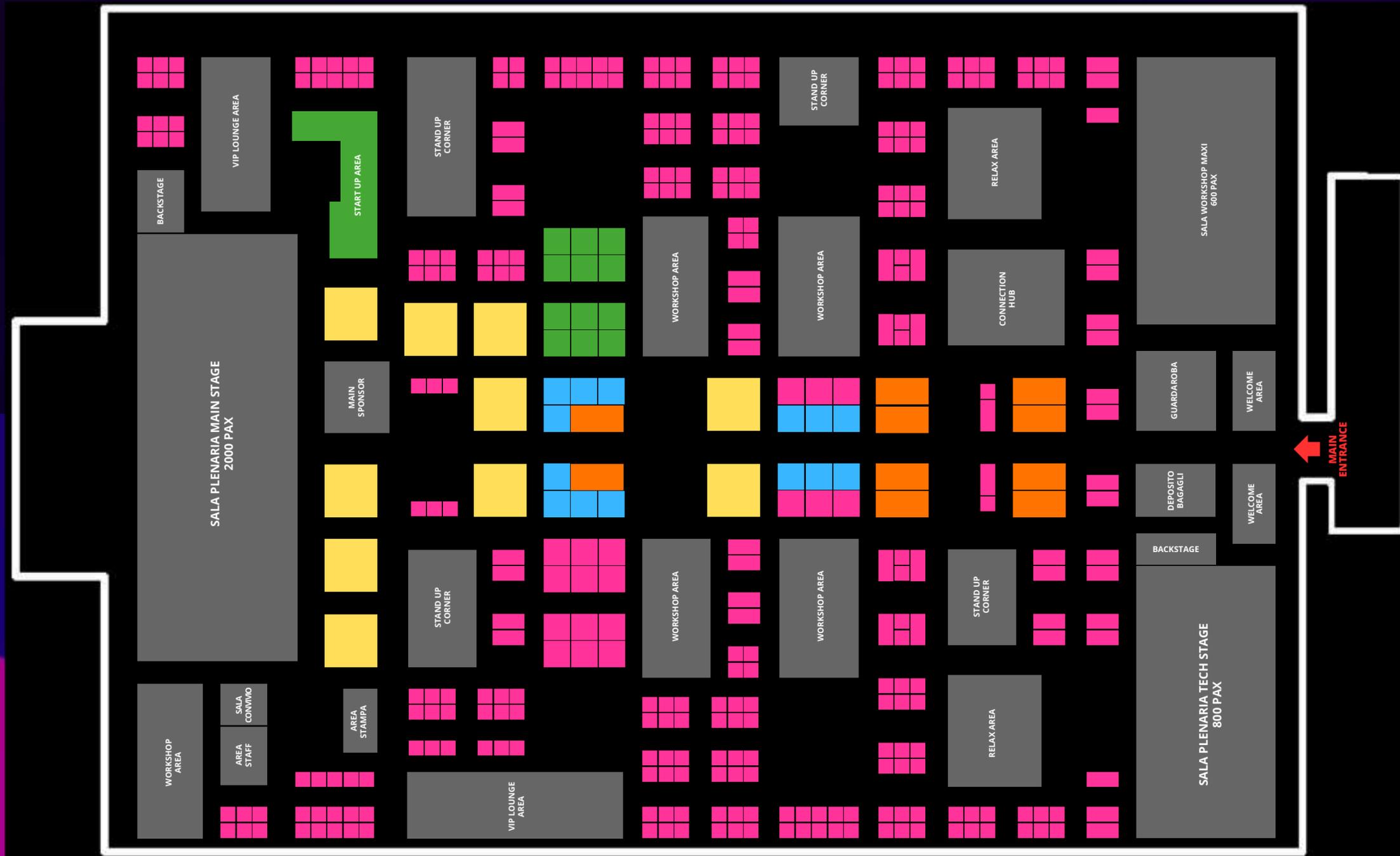
Plant of AI WEEK 2026 - Milan Rho

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Pav. 13/15



-  PREMIUM
-  SPECIAL
-  VIP
-  FULL /FULL PLUS
-  INTERNATIONAL HUB

***Floor Plan To Be Confirmed**

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Sponsorship Packages

AI WEEK 2026

Sponsor Packages AI WEEK 2026

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	STARTUP	STARTUP PLUS	ONLY BOOTH	STANDUP	FULL	FULL PLUS	VIP	SPECIAL	PREMIUM	MAIN
SPEECH IN MAIN STAGE	✗	✗	✗	✗	✗	✗	✓	✓	✓	✓
SPEECH IN TECH STAGE	✗	✗	✗	✗	✗	✗	✓	✓	✓	✓
SPEECH IN STAGE 600	✗	✗	✗	✗	✗	✗	✓	✓	✗	✓
SPEECH IN STAGE 250	✗	✗	✗	✗	✗	✓	✗	✗	✓	✓
SPEECH IN STAGE 100	✗	✗	✗	✓	✓	✗	✗	✗	✗	✓
SPEECH IN SUMMIT AREA	✓	✓	✗	✗	✗	✗	✗	✗	✗	✗
SPEECH DIGITAL AIWEEK ONLINE ON WWW.AIPLAY.IT	✗	✗	✗	✓	✓	✓	✓	✓	✓	✓
BARE LAND INCLUDED	✗	✗	✗	✗	✗	✗	25 sqm	25 sqm	50 sqm	150 sqm
BOOTH INCLUDED	✗	9 sqm	>= 9 sqm	9 sqm	18 sqm	18 sqm	✗	✗	✗	✗
DESK IN SUMMIT Area INCLUDED	✓	✓	✗	✗	✗	✗	✗	✗	✗	✓
COMPLIMENTARY AI WEEK BUSINESS TICKETS	4	4	5	5	10	10	15	25	40	70

SOLD OUT

Why AI WEEK?

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- **N.4 Relax Area branded**

- **You may distribute your promotional materials**



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- **N.4 VIP Lounges**
- **Coffee, tea, water, and light pastries from 10 AM to 12 PM and from 3 PM to 5 PM**



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- **Get noticed by everyone**

Sponsor the Event's Final Show

(Maximum seating capacity of 1,500)



Contacts

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Become a Sponsor

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It is an event by



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