

# enterprise europe

# B2B

## European Commission Worldwide Matchmaking Events At EXPO Milan 2015



### Who organises the Matchmaking Events?

The organiser is Enterprise Europe Network established to help small and medium enterprises to make the most of business opportunities in the EU and beyond. The Network is co-financed by Directorate General Growth of the European Commission and has around 600 member organisations in 50 countries. Its staff will assist interested companies and organisations with the brokerage events at EXPO MILAN 2015.

### What do we offer?

- Practical and efficient organization of Matchmaking Events and meetings through the b2match website
- Specific sessions for start-up companies, women entrepreneurs and clusters at each Matchmaking event
- Permanent Matchmaking service open to any company, organisation and representatives of foreign delegations for the whole duration of EXPO 2015
- Free and open participation to all.

### Who can take part?

Italian, European and Worldwide companies, Research Centres, University Clusters interested in finding international partners to start technological, scientific and business collaborations.

### Calendar and topics of the B2B events

#### • 6th-7th May 2015 - Agro-Food Manufacturing

- Food and drink manufacturing (machines and technologies for production, automation, monitoring systems, etc.) • Innovative and high quality food products (functional ingredients and food, nutraceuticals, specialty and fine food, etc.) • Safety and quality control • Food traceability • Food conservation and shelf life • Packaging materials and design • Food chain management • Logistics and retail • Protected Denomination of Origin (PDO) • Protected Geographic Indication (PGI) food

#### • 12th June 2015 - Creativity and innovation in the Agro-Food Sector

- Food design • HO.RE.CA. design • Food and wine tourism • Food tradition and culture • Technologies for agriculture

#### • 29th September-2nd October 2015 - Meet in Italy for Life Sciences

- Biotechnologies • Medical devices • Pharmaceutical and nutraceutical • ICT for health • Services and related activities

#### • 5th and 6th October 2015 - Eco-Efficient Management of Resources in Agro-Food Sector

- Management and wastewater reuse • Reduction of water consumption • Monitoring and decision support technologies in agriculture
- Enhancement of wastes from agro-food production • Renewable energies

## The Enterprise Europe Network and the Foreign Delegations attending the EXPO 2015

The **matchmaking events are open to companies and organisations from all over the world.**

Each of the 4 events will be characterised by the special presence of a guest foreign delegation as follows:

- **EuroMed Countries and Turkey (6th-7th May 2015 - Agro-Food Manufacturing);**
- **Celac (South America )and Carribean States (12th June 2015 – Creativity and Innovation in the Agro-Food Sector);**
- **South East Asian Nations (29th September-2nd October 2015 - Meet in Italy for Life Sciences);**
- **USA and Canada (5th and 6th October 2015 - Eco-Efficient Management of Resources in Agro-Food Sector).**

### How does the Matchmaking Event work?

#### 1\_REGISTER ON LINE AND GET A WORLDWIDE VISIBILITY BEFORE THE EVENTS

BY COMPLETING THE ON LINE REGISTRATION IN THE DEDICATED WEBSITE YOUR COMPANY COOPERATION PROFILE WILL GET VISIBILITY ALL OVER THE WORLD BEFORE THE EVENTS.

#### 2\_ANALYZE THE ON LINE CATALOGUE AND BUILD YOUR PERSONAL AGENDA OF MEETINGS

STUDY THE COOPERATION PROFILES IN THE ONLINE CATALOGUE AND BOOK THE MEETINGS WITH THE COUNTERPARTS OF YOUR INTEREST.

#### 3\_TAKE ADVANTAGE OF THE FACE TO FACE SCHEDULED MEETINGS

TAKE PART TO THE EVENTS AND FOLLOW YOUR PERSONALISED AGENDA OF BILATERAL MEETINGS IN THE MATCHMAKING AREA OF THE EUROPEAN COMMISSION.

#### 4\_GET SUPPORT BY ENTERPRISE EUROPE NETWORK HELP DESK

YOU WILL BENEFIT FROM THE PROFESSIONAL ASSISTANCE OF OUR STAFF ONLINE AND ON THE SPOT BEFORE, DURING AND AFTER THE EVENTS.

**To register your company and know more on the matchmaking opportunities visit [www.b2match.eu/expo2015](http://www.b2match.eu/expo2015)**

#### Help Desk Contact Persons:

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